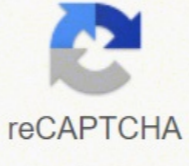




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EFFECTS OF CHANGING THE ORIGIN LANGUAGE OF NOSTALGIA SCALES AN EMPIRICAL EXAMINATION

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**Abstract**  
This article aims to test the reliability of two nostalgia scales in a cross-cultural study. It describes the process of adaptation of two French nostalgia scales to a different context (Romanian) and different languages (Romanian and English). The results show the adaptability of the nostalgia scale developed by Thøgersen (2003) and shows its stability in the Romanian context.

**Keywords:** Nostalgia, Cross-cultural study, measurement

**1. Introduction**  
Over the past decade, nostalgia has generated a growing attention from marketing and consumer behavior scholars. Several researchers argue in favor of this idea that the more one knows about the past, the more nostalgic one becomes. However, since the 1970s, researchers have been questioning the validity of the nostalgia scale. In particular, the French nostalgia scale developed by Thøgersen (2003) has been questioned by several researchers. The main reason for this is that the scale does not seem to be a good measure of nostalgia. In fact, the scale seems to be a measure of general well-being and not of nostalgia. This is why the authors of this article decided to test the reliability of the French nostalgia scale in a cross-cultural study. The results of this study show that the scale is reliable in the Romanian context and that it can be used to measure nostalgia in a cross-cultural study.

**2. Theoretical Framework**  
Nostalgia has been defined as a sentimental yearning for the past. It is a complex emotion that involves a sense of longing for a better time. It is often associated with feelings of happiness and comfort. Nostalgia can be triggered by a variety of factors, including music, food, and places. It is a powerful emotion that can have a significant impact on our lives. The authors of this article argue that nostalgia is a complex emotion that involves a sense of longing for a better time. It is often associated with feelings of happiness and comfort. Nostalgia can be triggered by a variety of factors, including music, food, and places. It is a powerful emotion that can have a significant impact on our lives.

**3.1. Definition of the nostalgia scale**  
The authors of this article define the nostalgia scale as a measure of the degree to which a person feels nostalgic. It is a self-reporting scale that consists of 15 items. The items are designed to measure a person's feelings of longing for the past. The scale is scored on a 5-point Likert scale, with 1 representing "strongly disagree" and 5 representing "strongly agree". The authors of this article argue that the nostalgia scale is a valid and reliable measure of nostalgia. They provide evidence to support this claim by showing that the scale has a high internal consistency and that it is correlated with other measures of nostalgia.

**3.2. Methodology**  
The authors of this article used a cross-sectional design to test the reliability of the nostalgia scale. They recruited a sample of 100 Romanian-speaking participants from a university in Cluj-Napoca, Romania. The participants completed the nostalgia scale and a series of demographic questions. The authors of this article report the results of their analysis and discuss the implications of their findings. They conclude that the nostalgia scale is a valid and reliable measure of nostalgia in the Romanian context and that it can be used to measure nostalgia in a cross-cultural study.

**3.3. Results and Discussion**  
The results of the study show that the nostalgia scale is a valid and reliable measure of nostalgia in the Romanian context. The scale has a high internal consistency and is correlated with other measures of nostalgia. The authors of this article discuss the implications of their findings and suggest that the nostalgia scale can be used to measure nostalgia in a cross-cultural study. They also discuss the limitations of the study and suggest areas for future research. The authors of this article conclude that the nostalgia scale is a valid and reliable measure of nostalgia in the Romanian context and that it can be used to measure nostalgia in a cross-cultural study.

**3.4. Conclusion**  
The authors of this article conclude that the nostalgia scale is a valid and reliable measure of nostalgia in the Romanian context. They provide evidence to support this claim by showing that the scale has a high internal consistency and that it is correlated with other measures of nostalgia. They also discuss the implications of their findings and suggest that the nostalgia scale can be used to measure nostalgia in a cross-cultural study. The authors of this article conclude that the nostalgia scale is a valid and reliable measure of nostalgia in the Romanian context and that it can be used to measure nostalgia in a cross-cultural study.

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**Appendix**  
The appendix contains the items of the nostalgia scale. The items are as follows:  
1. I often think about the good old days.  
2. I sometimes feel like I'm living in the past.  
3. I often feel nostalgic about my childhood.  
4. I sometimes feel like I'm missing out on life.  
5. I often feel like I'm not really living.  
6. I sometimes feel like I'm not really here.  
7. I often feel like I'm not really part of the world.  
8. I sometimes feel like I'm not really alive.  
9. I often feel like I'm not really human.  
10. I sometimes feel like I'm not really real.  
11. I often feel like I'm not really there.  
12. I sometimes feel like I'm not really with you.  
13. I often feel like I'm not really in this with you.  
14. I sometimes feel like I'm not really in this with you.  
15. I often feel like I'm not really in this with you.

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Printed from this link is to an external site that may or may not meet accessibility guidelines. Keller is where Alain Senderens was nearly three decades ago: thrilled to be consecrated. "The pressure they talk about, it's all in their heads." Mario Batali is unhappy with the lone star he earned for Babbo in New York, but admits, "Just being in a guide is good. And there's not a strangled pincushion arrangement of teo roses in sight. Until then, the French will surely find something else to chew on.1956 Le Caribou, in Marseilles, famously rejects its star.1995 Burgundy Stars, the tale of Bernard Loiseau's three-star pursuit, is published.2003 Loiseau kills himself amid speculation that La CA Àte d'Or might lose a star.2004 Disgruntled ex-Michelin appraiser Pascal RÀAmy publishes a tell-all.January 2005 Benelux guide is pulled for reviewing the Ostend Queen before its opening.March 2005 Philippe Gaertner of Aux Armes de France, in Alsace, withdraws from Michelin.May 2005 The Perfectionist, an account of Loiseau's life and death, is published.July 2005 Alain Senderens abandons his stars when he closes Lucas Carton.September 2005 Senderens's namesake restaurant opens on the site of Lucas Carton.November 2005 Michelin's New York guide is unveiled at a party held at the Guggenheim Museum. Writing in Le Figaro, FranÀois Simon said that where Michelin was concerned, the chef was "living on borrowed time." "The media want my scalp," Loiseau told his wife. When in 1977 Maxim's heard that it was about to lose one of its three stars, it asked to be excised from the book completely rather than lose face. But it was the "worse" part of the "for better or worse" pact chefs have entered into with Michelin for generations that finally got to Senderens. In Provence, Thierry Maffre-Boge changed the name of his establishment from Petite France to Bistrot la Petite France, cleared the tables of silver crystal, replaced scallops on the menu with daube, and accomplished his goal of losing a star. If the guide's MO collapses, anything can happen. BergÀ As says it was because he renewed and formalized his demand to the guide via the post. You should be able to use plastic tablecloths and get three stars. Last year, 50,000 copies of its Benelux edition were pulled from bookstores because of the little matter of featuring the Ostend Queen in Belgium, which did not yet exist at the time of publication. At his new restaurant, turbot and bass are sidelined in favor of very un-three-star, blue-collar mussels and sardines. Alain Senderens, late of Paris's Lucas Carton restaurant, is only the most illustrious example of a French chef who has rebuffed the Michelin red guide by "renouncing" (his word) his rating. The one partially encouraging event in recent Michelin history was the November launch of its first red guide for New York City. They said it would never happen, but the old maddeningly cryptic, poker-faced format has been retired for a friendlier one with more information, though not all the new features are an improvement. And he was convinced his third Michelin star was in jeopardy. For 28 years Senderens held three stars, the guide's highest honor. "To win three stars you must run a very formal operation and make a monumental economic investment. Skip to content Of three revolutions currently under way in FrancecÀÀthe political one signaled by voters' rejection of a new European Union constitution, the spiritual one suggested by a pre-putsch atmosphere of depression, and the gastronomic one driven by chefs sending their stars back to Michelin as if they were a plate of cold greasy baconcÀÀno French voluptuary thinks that the culinary-rankings revolution isn't the most momentous. (Does an excÀÀHotel general manager really know a pink peppercorn's properties?) 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(Recipes?Why?) Starred restaurants get an entire page and a picture, all others a half page of text only. Two days later he was dead. His strategy mocks the whole Michelin system, but Gaertner is praying that in the upcoming guide he will be compensated with a demotion to a Bib Gourmand. I know Americans who build whole trips to France around Michelin. Michelin.

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